



Communication in Everyday Life

Steve Duck, David T. McMahan

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Communication in Everyday Life is the first survey of communication textbook to explore fundamental concepts, theories, and skills with a thematic integration?the relational perspective?aimed at helping students apply the material to their own lives. This book provides students with a strong foundation in communication concepts, theory, and research, while helping them master practical communication skills, such as listening and critical thinking, using technology to communicate, understanding nonverbal communication, creating persuasive strategies, and managing group conflict. Ideal for 21st-century classrooms, this text provides up-to-date insight into the communication topics students increasingly want and need.

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