



# **The Marketing of Rebellion: Insurgents, Media, and International Activism (Cambridge Studies in Contentious Politics)**

*Clifford Bob*

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## **The Marketing of Rebellion: Insurgents, Media, and International Activism (Cambridge Studies in Contentious Politics) Clifford Bob**

How do a few Third World political movements become global causes célèbres, while most remain isolated? This book rejects dominant views that needy groups readily gain help from selfless nongovernmental organizations (NGOs). Instead, they face a Darwinian struggle for scarce resources where support goes to the savviest, not the neediest. Examining Mexico's Zapatista rebels and Nigeria's Ogoni ethnic group, the book draws critical conclusions about social movements, NGOs, and "global civil society."

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#### **Terry Kiser:**

The book untitled The Marketing of Rebellion: Insurgents, Media, and International Activism (Cambridge Studies in Contentious Politics) contain a lot of information on this. The writer explains her idea with easy method. The language is very clear to see all the people, so do not really worry, you can easy to read the item. The book was compiled by famous author. The author provides you in the new period of literary works. You can actually read this book because you can continue reading your smart phone, or model, so you can read the book within anywhere and anytime. If you want to buy the e-book, you can available their official web-site and order it. Have a nice learn.

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