



Business Innovation and the Law: Perspectives from Intellectual Property, Labour, Competition and Corporate Law

Marilyn Pittard, Ann Monotti, John Duns

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Business Innovation and the Law analyzes the topical issue of protecting and promoting business research and development. It does so by examining business innovation through the lens of different legal disciplines - intellectual property, labor and employment laws, competition and corporate laws.

Evaluating the impact of each of these areas using discipline-specific and industry perspectives, the book also explores questions about whether a more harmonized approach is necessary to provide appropriate protection. Approaches of the common law and civil jurisdictions, particularly the European Union, inform and provide guidance to the analysis of emerging issues in this field. This book provides insights into various approaches taken by both common law and civil law jurisdictions regarding the increasingly blurred line of ownership rights in innovative industries. It traverses various disciplines of law as well as jurisdictions.

Using interdisciplinary perspectives to business innovation and inter-jurisdictional comparisons and analysis, this book will appeal to university administrators responsible for intellectual property policy, managers of technology transfer offices in universities, intellectual property lawyers, labor and employment lawyers and competition lawyers.

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