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E-Learning: Concepts and Practice

Mona El Ayoubi, John R. Gardner, Bryn Holmes



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E-Learning is an essential component of education and most universities and large corporations use elearning in some form or another. Globalization, the proliferation of information available on the Internet and the importance of knowledge-based economies have added a whole new dimension to teaching and learning. This new edition moves forward both in terms of breadth of content and information. The authors focus on helping readers understand diverse learning styles, and how to use appropriate pedagogy relevant to various needs of diverse learners. The authors provide an in-depth overview of past, present and future e-learning approaches and explore the implications of applying e-learning in practice. Three new chapters focus on elearning in schools, higher education, and business. International case studies and examples are used throughout the book. This book is essential reading for anyone involved in technology-enhanced learning systems. It will be particularly useful for those involved in teaching or studying for information technology in education degrees, in training through e-learning courses and with developing e-learning resources.

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