



Economic and Business Forecasting: Analyzing and Interpreting Econometric Results (Wiley and SAS Business Series)

John Silvia, Azhar Iqbal, Kaylyn Swankoski, Sarah Watt, Sam Bullard

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Discover the secrets to applying simple econometric techniques to improve forecasting

Equipping analysts, practitioners, and graduate students with a statistical framework to make effective decisions based on the application of simple economic and statistical methods, *Economic and Business Forecasting* offers a comprehensive and practical approach to quantifying and accurate forecasting of key variables. Using simple econometric techniques, author John E. Silvia focuses on a select set of major economic and financial variables, revealing how to optimally use statistical software as a template to apply to your own variables of interest.

- Presents the economic and financial variables that offer unique insights into economic performance
- Highlights the econometric techniques that can be used to characterize variables
- Explores the application of SAS software, complete with simple explanations of SAS-code and output
- Identifies key econometric issues with practical solutions to those problems

Presenting the "ten commandments" for economic and business forecasting, this book provides you with a practical forecasting framework you can use for important everyday business applications.

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