



CIOs at Work

Ed Yourdon

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In *CIOs at Work*, noted author **Ed Yourdon** interviews many of the world's most influential chief information officers. You will gain insights from the first CIO of the USA, take a peek into the future with the CIO at Google, learn the unique role IT plays in testing Microsoft applications, and much more.

Yourdon focuses on how his interviewees tackle the day-to-day work of managing information in their organizations while revealing much more: How they got there, how they manage and allocate resources, and how they interact with business units and assure that their companies take advantage of technologies and automation to make employees even more productive. Surveying a variety of unique corporations, you'll get a great sense of what can be done and what is being done now in organizations around the world.

"Simply put, **Ed Yourdon's** *CIOs at Work* is a fascinating read. The author has managed to illuminate the real challenges confronting the Chief Information Officer. The technical expertise of his extraordinary interviewees and their personal insights into the changing role of technology in business are in no short supply. But, what really stands out? beyond the banter about "clouds," "agile development," is the human dimension. More than anything else, the CIO is wrestling with profound issues: the proliferation of choices, the speed of change, the shorter attention spans of consumers, the "everyone's an expert" mindset, and the growing expectation for limitless and low cost computing resources that are as open and accessible as they are safe, secure and accurate. At last, the CIO has a human face, but also an enormous burden that can only be appreciated by reading Yourdon's probative interviews." **Jon Toigo, Managing Principle, Toigo Partners International**

Featured CIOs:

Ben Fried, **Google**

Tony Scott, **Microsoft**

Monte Ford, **American Airlines**

Mittu Sridhara, **Ladbrokes**

Steve Rubinow, **NYSE**

Lew Temares (retired), **University of Miami**

Mark Mooney, **McGraw-Hill**

Dan Wakeman, **Educational Testing Services**

Lynne Ellen, **Detroit Energy**

Becky Blalock, **Southern Company**

Ken Bohlen, **Arizona Public Services**

Roger Gurnani, **Verizon**

Ashish Gupta, **British Telecom**

Joan Miller, **U.K. Parliament**

Vivek Kundra, (first CIO), **U.S. Government**

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